GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT&C (Sports & YS) Dept. – SAAP – Project Gandiva – Sanction of an amount of Rs.20.4250 Crores (i.e., Rs.18.93 Crores + (GST as applicable) + Rs.1.4950 Crores + (GST as applicable) (Rupees Twenty Crores, forty two lakhs and fifty thousand only) to the Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh, Vijayawada towards providing coaching to selected athletes & coaches by International level coaches and providing training programme and searching for talent from school level to international level – Administrative Sanction – Accorded – Orders – Issued.

YOUTH ADVANCEMENT TOURISM & CULTURE (Sports & YS) DEPARTMENT

G.O.RT.No. 204 **Dated: 02-06-2018**

Read the following:

1. G.O.Ms.No.8, YAT&C (Sports & YS) Dept., Dated : 24.05.2017.
2. G.O.Rt.No. 316, dt. 15.09.2017 read with G.O.Rt.No. 356, YAT&C (Sports & YS) Dept., Dated : 13.10.2017.
3. Minutes of 75th SAAP Board Meeting dated 14.03.2018.
4. eFile bearing No.SAAP-13052/2/2018-AS&SS-SAAP received from VC&MD, SAAP, Vijayawada.
5. G.O.Rt.No.196, YAT&C (Sports & YS) Dept., Dt: 31.05.2018.
6. Minutes of review meeting held on 30.05.2018 by the Hon'ble Chief Minister.

* * *

O R D E R :

In the reference 1st read above, the Government of Andhra Pradesh have formulated "Andhra Pradesh Sports Policy 2017-22" that is aiming to develop a 'sports culture' by promoting popular participation and accomplishing excellence in sports. The new Sports Policy envisages creation of play fields, world-class sporting infrastructure and equipment, spotting and nurturing sport talent from grass-root level transforming them to reaching high performance through coaching undertaken by elite coaches, thereby winning competitions at national and international level.

2) In the references 2nd and 5th read above, the Government have permitted Sports Authority of Andhra Pradesh for implementing all the training schemes through management agencies / consultancies selected through RFP and especially professional management of 6 Sports Academies in Visakhapatnam, Ananthapuram, Guntur, East Godavari, Krishna & Nellore with 25 players in 8-team games from the academic year 2018-19, by M/s.Tenvic Sports Education Pvt. Ltd., respectively. Through reference 5th cited Team events have also been permitted.

3) The Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh, in his proposal has stated that in the 75th SAAP Board Meeting, M/s.Tenvic Sports Education Pvt. Ltd., which is managing SAAP Sports Academies submitted an unsolicited project proposal to implement 'Project Gandiva' with a 5 year strategy to lay a strong foundation for athletics development through a 'hub & spoke' model. Project Gandiva is proposed to search for talent from grass-root level and provide coaching to athletes from school level to international level. Implementing Project Gandiva, is involving various stakeholders like Sports Management Agency, Sports Associations and their associates, School Education Department and Physical Literacy Teachers (PLTs) to search, groom and train with International Coaches along with a strategic plan of execution prepared by SAAP. The total cost required for implementing training program by M/s Tenvic Sports Education Pvt Ltd, Bangalore was proposed Rs.18.93 Crores (Rupees Eighteen Crores, ninety three lakhs only) in the first phase during 1st year.

Contd…2

The cost projection for the next 5 years of project cycle is estimated by M/s Tenvic as below:

S.No	Year	Cost in INR Crores
1	2018-19	18.93
2	2019-20	20.82
3	2020-21	22.90
4	2021-22	18.24
5	2022-23	19.90

4) The Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh, Vijayawada in his proposal in the reference 4th read above has stated that for providing right talent of sports to Project Gandiva at grass-roots level, screening of every eligible child in all 13 districts is required. He has further submitted that in this regard, Andhra Pradesh Athletics Association in association with School Education Department has submitted a proposal to screen and select the required talent in the age group of 12-16 years in all 13 districts. The estimated budget for this screening is Rs. 1,49,50,000/- (One Crore forty nine lakhs and fifty thousand only).

5) The Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh has stated that to feed talent to sports adopted schools of Govt. including tribal welfare, social welfare; scientific talent search and training methods informed by universally accepted and systematic sports science procedures are required. SAAP has received a proposal from Athletic association of A.P. for this purpose on talent search in all thirteen districts in the state.

6) The Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh in his proposal has stated that SAAP has organized meetings during April, 2018 with all stakeholders, School Education Department, PLT Association and AP Athletics Association and discussed the subject transparently and thoroughly. Different tasks have been assigned to different departments/groups. SAAP will supervise the overall talent search programme through its coaches and officials. SAAP has organized orientation programme to all PLTs of proposed 303 schools at Acharya Nagarjuna University on talent search of Project Gandiva. The talent search will extensively cover the tribal children also. It is believed that in the tribal areas more intensive screening will take place and schools in that area will receive special attention under Project Gandiva.

7) The Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh mentioned that after thorough verification of unsolicited proposal submitted by M/s. Tenvic Sports Education Pvt Ltd., submitted to Government for approval for implementing the project.

8) During the 75th SAAP Board meeting, it was resolved that under Project Gandiva an additional expenditure for talent search by Athletics Association of AP and its associates would be required. In view of this, a cost estimate is prepared along with Athletic Association of Andhra Pradesh to assess 1,15,000 students from all the districts of the state with an average cost of Rs. 130/- per child (Rs. 1,49,50,000) GST charges not included. After completion and review of the 1st phase of talent identification, SAAP will decide upon inclusion of consequent phases for talent identification. Thus, in Project Gandiva there are:

Component A: Provide coaching to selected athletes & coaches by International level coaches by M/s.Tenvic Sports Education Pvt Ltd, Benguluru for providing training program with an estimated cost of Rs. 18.93 crores (Rupees Eighteen Crores, ninety three lakhs only) exclusive of GST 18% as applicable in the first year by considering their innovative unsolicited proposal; and

Component B: To search for talent from school level by Athletic Association of Andhra Pradesh and their associates with an estimated cost of Rs.1,49,50,000 (One Crore forty nine lakhs and fifty thousand only) excluding applicable taxes in the first phase.

9) The Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh shall implement this novel programme that can revolutionize the performance of talented and budding athletes

Contd…3

from A.P. State. He is further advised to get a plan prepared for each of the 100 schools of first phase incorporating comprehensively all the details pertaining to infrastructure, equipment, nutrition, record keeping, training programmes' cycle etc. The links required between various agencies must be stitched carefully and clearly. Proposal can be implemented through services of agencies selected in a transparent manner. Personal details of each athlete undergoing training in every spoke must be available and their progress evaluated.

10) In the reference 6th read above, as per the minutes of the meeting held with the Hon'ble Chief Minister during review of Youth Advancement & Sports Department on 30.05.2018, 'Project Gandiva' was discussed. It was expressed that Athletics as the "Mother Sport" will enable successful school athletes to easily migrate to other sports at junior level. Therefore, project Gandiva helps the State in producing World Class Sportspersons in various disciplines in 6 years. This is a novel initiative for the first time in the Country where International Association of Athletics Federations (IAAF) accredited coaches will be supervising the training. IAAF accredited coaches will be engaged for 3 years and subsequently the locally trained coaches will be managing the programme.

11) After careful examination, Government hereby accord administrative sanction for an amount of Rs.20.4250 Crores (Rupees Twenty Crores, forty two lakhs and fifty thousand only) to the Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh, Vijayawada towards providing right talent to Project Gandiva at grass-roots level, screening of every eligible child in all 13 districts as detailed below :

1) Rs.18.93 Crores + (GST as applicable) to M/s Tenvic Sports Education Pvt Ltd, Bangalore for providing coaching to selected athletes & coaches by International level coaches and providing training programme.

2) Rs.1.4950 Crores + (GST as applicable) to Athletic Association of Andhra Pradesh towards searching for talent from school level to international level.

12) This sanction is accorded for the first year of the total proposal of 5 years Project period, and sanction as far as the remaining 4 years are concerned will be given through Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh, based on the performance of the arrangement implemented in first year.

13) The Vice Chairman & Managing Director, Sports Authority of Andhra Pradesh should ensure that;-

i. International Coaches / Specialist Coaches as specified in the Project proposal, are deployed exactly without any deviation and there should not be any compromise with regard to their coaching abilities. These coaches must be in a position to facilitate International Association of Athletics Federations (IAAF) accreditation to the local coaches.

ii. A Programme Implementation Committee be constituted to advice, assist and review this programme. Chairman Sports Authority of Andhra Pradesh will chair this committee where few internationally reputed athletics coaches and athletes be included.

iii. If any athlete outside the State is accommodated in the training, cost recovery will be done for them.

iv. Periodically the progress of this programme will be evaluated and individually every trainee will be assessed to see the impact of the programme; such reports will be submitted to Government periodically.

v. Possibilities must be explored by M.D, SAAP to tap CSR funds for implementing this programme as well as forwarding proposals to Govt. of India to get their fiscal support. Savings thereby accruing will be reported to government.

14) The expenditure sanctioned above shall be met from the provision made following Head of Account in the current Financial Year 2018-19 :

Contd…4

2204	-	Sports and Youth Services;
M.H.104	-	Sports and Games;
G.H.11	-	State Development Plan;
S.H.(04)	-	Assistance to Sports Authority of Andhra Pradesh;
310	-	Grants-in-Aid;
312	-	Other Grants-in-Aid;

15) The Vice Chairman and Managing Director, Sports Authority of Andhra Pradesh, Vijayawada shall take necessary further action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

L.V. SUBRAHMANYAM
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Vice Chairman and Managing Director,
Sports Authority of Andhra Pradesh, Vijayawada.

Copy to:

The P.S. to Addl. Secy. to Hon'ble C.M.
The OSD to Hon'ble Minister (Sports & YS), GoAP.
The PS to Special Chief Secretary to Govt . (Sps.&YS).
The Accountant General, Andhra Pradesh, Hyderabad.
The Pay and Accounts Officer, Andhra Pradesh,
Ibrahimpatnam, Vijayawada.
The Director of Treasuries & Accounts, Andhra Pradesh,
Ibrahimpatnam, Vijayawada.

//FORWARDED :: BY ORDER//

SECTION OFFICER